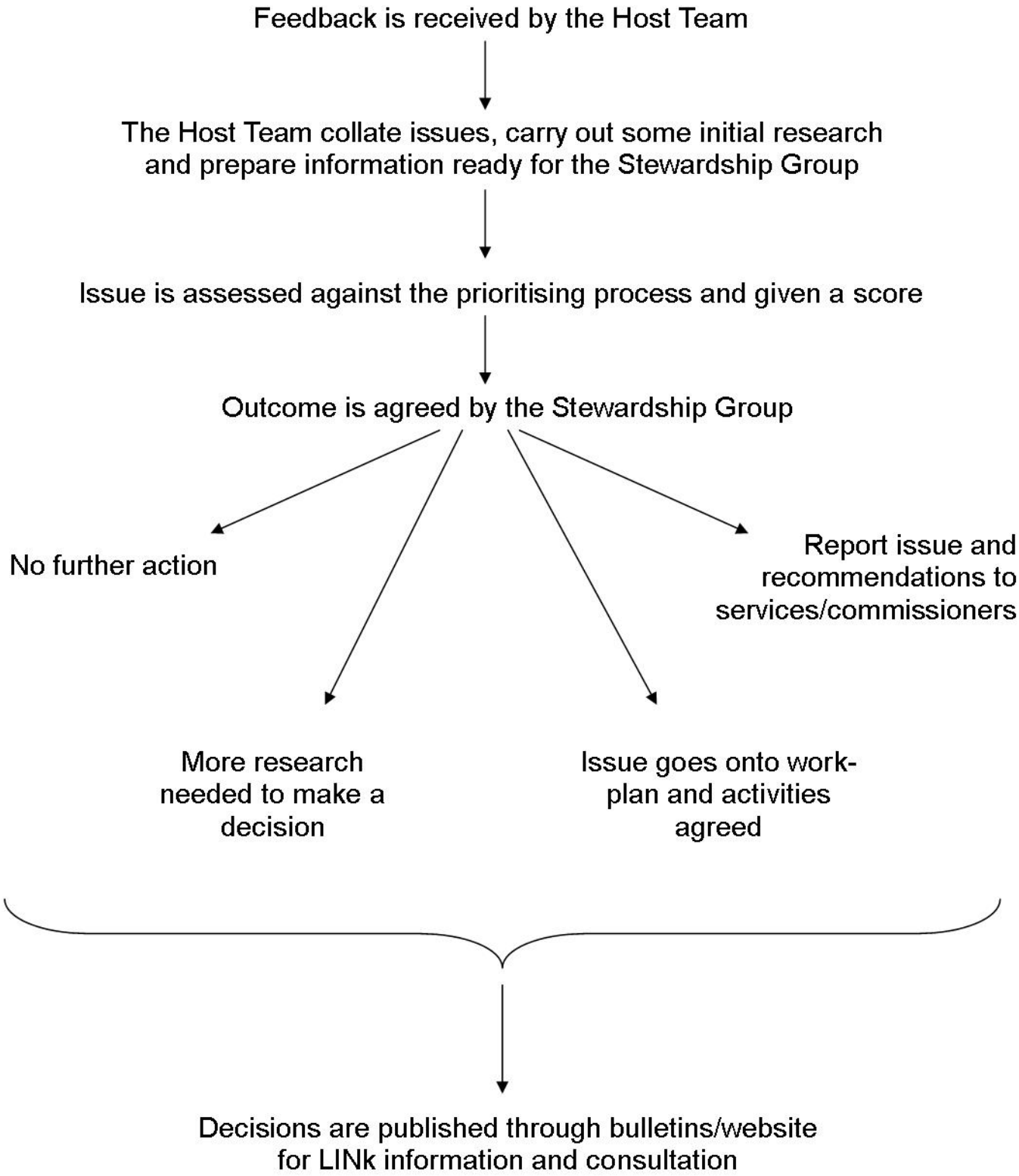Decision Making Process for the Plymouth LINk